

Have you been missing The Link?

A consumer's newsletter, this publication has over 5,000 recipients. Articles about hot topics, commercial interests and top news stories are included, as well as features of our ACAM members of the month and advertisements for innovative services and technologies. Advertise in The LINK and gain the attention of thousands of potential consumers!

ADVERTISING SPECIFICATIONS

- All ads, except CONTENT AD, must be in a JPEG format. All dimensions listed are in pixels. Please submit at no less than 150 pixel/inch resolution.
- Advertising materials must be submitted according to specifications. Ads must be sent as electronic data (no Publisher files will be accepted). Ads that do not meet the specifications listed will be returned to client. If client requests adjustments be made by ACAM to ad placement, additional fees may apply.
- All ad placements will be made at the discretion of ACAM with all terms and agreements signed. Verbal contracts are not recognized.
- The Link is released on the 5th day of each month. Deadline for publication is the 25th of each month.
- Payment is due prior to placement. Multi-month discounts and payment plans may apply. Prices subject to change.

CONTENT AD

Includes your logo, website link, and a 50 word or less description of your event/offer. Actual size may vary with content.

ACAM Member: \$150 | Non-Member: \$250

CLASSIFIED ADS

No word limit, up to 3 photos. Classified ads are displayed on acam.org/classifieds, as well as ACAM's social media sites.

ACAM Member: FREE
Non-Member:
\$200 first month
\$175 subsequent

120x600 SKYSCRAPER

ACAM Member: \$300
Non-Member: \$400

120x240 VERTICAL BANNER/ FEATURED COMPANY

ACAM Member: \$225
Non-Member: \$325

728x90 LEADERBOARD

ACAM Member: \$375 | Non-Member: \$475



Contract for Services

The American College for Advancement in Medicine's OFFICIAL Non-Professional Newsletter

Organization: _____

Company Representative: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Office Phone: _____ Email: _____

Company Website: _____

ACAM MEMBER PRICING	Month to Month Renewal requested each month	3 month (10% discount)	6 month (15% discount)	12 month (20% discount)	Total Due
Advertisement Type					
Content Ad	\$150	\$405	\$765	\$1440	_____
120x240 Vertical Banner/Featured Company	\$225	\$607	\$1147	\$2160	_____
120x600 Skyscraper	\$300	\$765	\$1530	\$2880	_____
728x90 Leaderboard	\$375	\$1012	\$1912	\$3600	_____
Classified Advertisement	FREE				_____

* Interested in advertising in both The Link & The Voice? Call 1.800.532.3688 to arrange for a bulk discount!

NON MEMBER PRICING	Month to Month Renewal requested each month	3 month (10% discount)	6 month (15% discount)	12 month (20% discount)	Total Due
Advertisement Type					
Content Ad	\$250	\$675	\$1275	\$2400	_____
120x240 Vertical Banner/Featured Company	\$325	\$877	\$1657	\$3120	_____
120x600 Skyscraper	\$400	\$1080	\$2040	\$3840	_____
728x90 Leaderboard	\$475	\$1282	\$2422	\$4560	_____
Classified Advertisement (no bulk discounts)		\$200.00 First Month, \$175 Subsequent Month			

ACAM Corporate Membership

Not a member or a medical practitioner but would like to access to ACAM Member pricing? Join ACAM today as a Corporate Member. Corporate membership in ACAM is open to approved organizations and/or companies whose missions align with the mission of ACAM. This special membership category gives no voting benefits, but allows companies access to member advertising rates, among other great benefits. For information on how to become a Corporate member, please contact our Member Services Coordinator, Annie Bjerken, at annie.bjerken@acam.org or call 1.800.532.3688.

Terms & Conditions

1. ADVERTISING. The advertiser shall purchase the above selected advertising package at the rate listed and for the duration specified.
2. POSITIONING. Except as otherwise expressly provided in the contract, positioning of advertisements in The Voice, The Link, or ACAM.org is at the sole discretion of the American College for Advancement in Medicine (ACAM). Advertiser acknowledges that ACAM has not made any guarantees with respect to usage statistics or levels of impressions for any advertising except where expressly stated. ACAM provides Advertiser with estimated usage only as a courtesy to the Advertiser and shall not be held liable for any claims relating to said usage statistics. Any information collected by ACAM, or its site vendors, relating to users or Advertiser's site (including and without limitation any personally identifiable transactional data, secure data, or demographic information relating to users of the site), shall be property of ACAM, and Advertiser shall not obtain any rights in such information by virtue of this agreement.
3. ACCEPTANCE/REJECTION OF ADVERTISEMENTS. ACAM may, at its sole discretion, reject any advertisements. ACAM reserves the right to not run any advertisement that is received and that is not in accordance with ACAM's policies. In addition, ACAM reserves the right to reject or cancel any advertisement, order or reservation at any time and to reject any URL link embodied within any advertisement.
4. CANCELLATION. Campaigns cancelled more than fourteen (14) days before the scheduled start date of a campaign are subject to a 10% cancellation fee. Campaigns cancelled less than fourteen days before the scheduled start date of the campaign are subject to a 25% cancellation fee. There are no cancellations once a campaign begins. A campaign can be postponed or suspended by an Advertiser for a maximum of thirty (30) days. After thirty days, advertiser is still liable for full amount of the contract. If campaign is postponed or suspended, ACAM can not guarantee an exact duplication of the campaign; due to a potentially limited inventory.
5. INDEMNIFICATION. The Advertiser agrees to defend, hold harmless and will indemnify ACAM from all damages, costs, and expenses, of any nature whatsoever, including but not limited to reasonable attorneys' fees, for which ACAM may become liable by reason of its publication of the Advertiser's advertising.
6. COPYRIGHT. All advertising, which represents the creative effort of ACAM and/or the utilization of creativity, illustrations, labor, composition, or material furnished by it, is and remains the property of ACAM, including all rights of copyright therein. Advertiser understands and agrees that it cannot authorize productions, in whole or in part, of any such advertising.
7. TAXES. Prices do not include tax. In the event that any federal, state, or local taxes are imposed on the creation of the advertising or on the sale of advertising, such taxes shall be assumed and paid by Advertiser.
8. PAYMENT. The Advertiser shall make payment within 30 days of the billing date indicated on ACAM's statement. In the event that the account becomes past due, in addition to such other remedies as it may have, ACAM shall be relieved of its obligation to perform the advertising services under this Contract and the full of the contract shall immediately become due and payable by Advertiser. The Advertiser must also reimburse ACAM for all expenses incurred in connection within the collection of amounts payable, including court costs and attorneys fees.
9. LIMITATION ON LIABILITY. Advertiser assumes all liability for content of advertising, and agrees to hold harmless, and will indemnify ACAM from all claims, losses, judgments, and damages arising there from. Liability for typographical errors, wrong insertions, late publications, and/or non-publication, non-performance due to Acts of God, as well as all other matters Advertiser might raise relevant to this contract, is limited to the amount charged to the Advertiser by ACAM for the applicable advertisement. Claims for an allowance for such matters must be made within seven (7) days of the matters first occurrence. ACAM's liability is limited in all cases to the return of the charges made for the applicable advertising. THIS LIMITATION OF LIABILITY IS A CONDITION FOR THE ACCEPTANCE OF ANY ADVERTISING BY ACAM. IN NO EVENT SHALL ACAM BE LIABLE TO ADVERTISER OR TO ANY THIRD PARTY FOR ANY INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO LOST PROFITS OR UNREALIZED BUSINESS OPPORTUNITY, ARISING OUT OF THIS AGREEMENT OR THE PUBLICATION OF OR FAILURE TO PUBLISH ANY ADVERTISEMENT, WHETHER OR NOT ACAM WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGE. ADVERTISER FURTHER AGREES THAT THE ACAM'S PROVIDER OF AD MANAGEMENT SERVICES, WILL NOT BE LIABLE FOR ANY LOSSES, COSTS, OR DAMAGES THAT MAY ARISE FROM ADVERTISER'S USE OF AD BANNER MANAGEMENT SERVICES ON ACAM.ORG AND THAT ACAM NOR ANY AD BANNER MANAGEMENT SERVICES WILL BE LIABLE TO ADVERTISER FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, OR EXEMPLARY DAMAGES.
10. FORCE MAJEURE. Each party hereto shall be excused from liability to perform its obligations hereunder where such failure results from delays caused by Acts of God, fires, floods, strikes, work stoppages, controls or regulation of federal, state, or local governments, or other causes beyond its reasonable control.
11. ASSIGNMENT. This Agreement may not be assigned or transferred by the Advertiser.
12. It is expressly agreed that neither Advertiser, nor ACAM, nor their respective agents and representatives, shall disclose in any manner the terms and conditions of this Agreement to anyone not a party to it.
13. This Agreement is governed by the laws of the State of Montana.
14. By signing below I certify that I am the owner or authorized representative of the Advertiser, and I hereby grant on behalf of the Advertiser its express permission and consent to receive advertising offers and other information via direct mail, telephone, email, and facsimile transmission from ACAM or any other business operated by ACAM. I agree that such information may be transmitted to the mailing and email address(es), telephone number(s) and facsimile number(s) listed on the front of this agreement or to any other contact addresses and numbers used by the Advertiser. I further represent that the Advertiser is the owner or lessor of the facsimile equipment that will be used to receive fax messages at the numbers noted, or is the authorized representative of the equipment owner or lessor.
15. The advertiser has read and agrees to the Terms and Conditions by the signature below.
16. **This agreement is fully executed upon payment for and placement of the Advertiser's first ad, unless either party requests a mutually signed copy of this agreement. PAYMENT MAY BE SENT TO: ACAM, 380 Ice Center Lane, Suite C, Bozeman, MT 59718 or a credit card may be secured by contacting ACAM at 1.800.532.3688.**

If the above terms and conditions are accepted, please initial each page and sign below.

Signature: _____ Date: _____

Printed Name: _____ Title: _____

FOR ACAM OFFICE USE ONLY:

RCVD: _____ PYMT: _____ REP: _____ START: _____ END: _____ MTM: Y N